PRESSRELEASE

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Gomero joins accelerator program in Southeast Asia

Gomero has been accepted into the "Business Accelerator Program South East Asia" (BAPSEA). The program, which has a demanding selection process, is run in collaboration with the Swedish Energy Agency and Business Sweden and focusses on companies with a strong energy and sustainability profile. The aim is to contribute to reduced emissions and sustainable development, while at the same time benefiting Swedish exports and jobs.



Gomero's participation in BAPSEA is part of the company's strategic investment to grow its international reach, targeting countries that have a requirement to modernize electricity grids, streamline maintenance work and increase operational reliability.

"We have previously collaborated with Business Sweden in markets such as Germany and Australia, where we have developed relationships with organizations who need our solutions. This collaboration has led to successful engagements. It's a big advantage to us that the Swedish Energy Agency is part of the program. We can look forward to participating in an established program which enables us to offer our state-of-the-art streamlining solutions which will help facilitate a market presence for Gomero in the Southeast Asia region. It is a large market with extensive needs and is a sector where Gomero excels", comments Jasper Spencer, Head of International Sales and Business Development at Gomero.

"The selection process for the accelerator program is very competitive. Gomero's track record and industry achievements stood out among the many applicants", comments Helena Bernland, Business Developer at the Swedish Energy Agency.



More about the Business Accelerator Program Southeast Asia (BAPSEA)

The accelerator program is aimed at small and medium-sized companies with innovative solutions in energy and sustainability. Southeast Asia is an attractive destination for international investment. However, it is also one of the most vulnerable regions to climate change, and its greenhouse gas emissions are increasing daily. By participating in the program, Swedish environmental technology companies have the opportunity to enter a new, dynamic market and be part of the journey towards the realization of a sustainable energy system in Southeast Asia.

The program runs for 18 months, which includes expert advice from Business Sweden and delegation trips where companies have the opportunity to introduce themselves and network with decision makers and representatives from the local business community. The participating companies may choose 1-2 priority markets in Southeast Asia to focus on during the program period.

Read more here»

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About Gomero

Gomero Group AB (publ) is a company that helps customers in the energy sector to achieve long-term sustainable economic growth through the development of systems and services for predictive maintenance - an area with very strong global growth. With connected products, sensors, Al and data analysis, we ensure that maintenance work can be carried out optimally and with a high degree of automation. For customers, this means increased reliability, reduced costs and more opportunities to work with predictive maintenance. Gomero's customers include Ellevio, Vattenfall, Skagerak Energi, Fingrid and Deutsche Bahn.

